



WTDS-FM

THE VOICE OF TOLEDO PUBLIC SCHOOLS

Are You Listening? DIAL 91.3 FM

WTDS-FM

1901 WEST CENTRAL AVENUE

TOLEDO PUBLIC SCHOOLS RADIO-VISUAL EDUCATION DEPARTMENT

TOLEDO 6, OHIO

KINGSWOOD 9312

To the citizens of Toledo:

Please accept this invitation and tune in to 91.3 on the FM band between 9 and 11 A.M. and 1 to 3 P.M. on any school day for a radio educational treat.

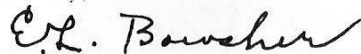
Listen to students of Toledo Public Schools broadcast . . . student announcers . . . student producers . . . all getting the full benefit of a modern 20th century education in radio.

WTDS-FM is the radio-visual educational department of the Toledo Public Schools. It is here that students get the full benefit of experience in radio station operation and production . . . experience that would otherwise be impossible to get outside of commercial radio. This is the lowest cost educational radio station in the country because it is student operated. Only four full time adults direct them.

This booklet outlining many of the programs broadcast over WTDS is a gift of Rotary and Zonta Clubs. In addition, these service clubs supply speakers for one of the radio programs—Career Forum—heard at 9:45 A.M. Mondays. This program is fully described on pages 6 and 7.

Guests are always welcome at WTDS-FM. Come . . . see these youngsters in action . . . be sure to listen to them on your radio.

Sincerely,



E. L. BOWSHER

Superintendent of Schools



JUDY'S JOURNEY . . . Mondays at 10:30 A.M. Grades 5-8. A dramatization of the novel of the same name by Lois Lenski, frequently called America's foremost writer for children. Specially released by author and publishers to the Toledo schools. Script by Mr. J. J. McCarthy, script editor of WTDS, production by a Waite Radio Production Class under the direction of Miss Mildred Cowell. This series is being recorded for the Home Missions Council, Philadelphia, for the purpose of supplying sets of the transcriptions to each of their Missions throughout the United States. Contemporary life among migrant workers.

THE NEW WORLD AND ITS GROWTH . . . Tuesdays at 9:30 A.M. Grade 5. This series supplements the basic social studies text. Scripts have been written by the Libbey Radio Writing Class under the direction of Mrs. Pauline Black. Production is by the afternoon Scott Radio Production Class under the direction of Miss Roberta Shine.

SINGING WHEELS AND ENGINE WHISTLES . . . Tuesdays at 2:00 P.M.

Live Serial Dramas

. . . most of which have been adapted for radio by students of radio writing and are all produced by high school radio production classes. Each program supplements the course of study at a particular point.

WTDS-FM offers more live serial dramas than the total *originated* by all stations heard in Toledo.

Grades 4-5. This dramatic series develops the story of transportation in the United States from the stagecoach to the airliner. Miss Alice Bremfoerder, supervisor of intermediate grades, pointed out that the textbooks failed to supply a comprehensive, coherent picture of this important subject and suggested a radio treatment. Mr. J. J. McCarthy, Script Editor, wrote the series and production is by the afternoon Woodward Radio Production Class under the direction of Mrs. Dorothy Matheny.

ALONG THE ERIE TOWPATH . . . Wednesdays at 2:45 P.M. Grade 5. A dramatization of Enid LaMonte Meadowcroft's novel by the Scott Radio Writing Class of Miss Roberta Shine and produced under her direction by one of her Scott Radio Production Classes. A heartwarming story of mid-nineteenth century life. Specially released by author and publishers.

LITTLE HOUSE IN THE BIG WOODS . . . Thursdays at 9:30 A.M. Grade 4. A dramatization of the well-loved classic by Laura Ingalls Wilder. Script by a Waite

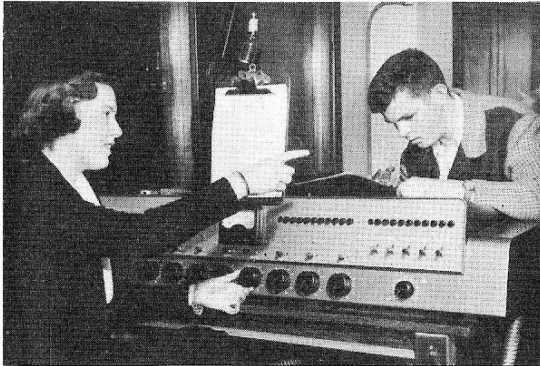
Radio Writing Class and production by the first hour Waite Radio Production Class—both under the direction of Miss Mildred Cowell. Specially released by author and publishers.

TRAILER TRIO . . . Thursdays at 1:30 P.M. Grade 6. This serial recounts the adventures of three young people in a home made trailer in the contemporary West. The original story by Emma Atkins Jacobs was adapted for radio by the Libbey Radio Writing Class under the direction of Mrs. Pauline Black and the production is by the Libbey Radio Production Class under the direction of Miss Angela Costigan. Specially released by author and publishers.

JOE DOAKES THROUGH THE AGES . . . Fridays at 1:30 P.M. Grades 5-8. This series dramatizes the lives of famous men and women. Significant events in their lives, significant contributions made by them are dramatized—but with this difference. The character is Joe or Josephine Doakes and clue after clue is given . . . and only at the last moment is

the identity of the character revealed. Originally written and produced by Woodward and Scott Radio Writing and Production classes over WIOD, and under the direction of Miss Frances and Miss Helen Marie Griffin, the series this year is being produced by a DeVilbiss Radio Production Class under the direction of Miss Frances Griffin.

FRIENDS NEAR AND FAR . . . Fridays at 2:45 P.M. Grade 4. This series follows the social studies text of the same name and deals with the people and geography of other lands. Sometimes the text itself is the basis of the drama, sometime supplementary readings are dramatized. Scripts are from Scott and Woodward classes, edited and unified by Mr. J. J. McCarthy with production by a DeVilbiss Radio Production Class under the direction of Miss Frances Griffin.



And, in addition to serial dramas, the following live productions:

CAREER FORUM—Described on pages 6 and 7.

SCOTTY AND THE SERGEANT . . . Mondays at 10:50 A.M. All Grades. Safety-Education lessons done in an engagingly informal manner by Alfred "Scotty" Florence and Sgt. Lester Sandusky. These men have initiated the safety education program in the schools this year and have achieved the lowest accident rate during school hours on record.

TOLEDO PUBLIC LIBRARY STORY HOUR OF THE AIR . . . Wednesdays at 9:30 P.M. Primary. Miss Marianne Helmke, Children's Librarian at Mott Branch Library, takes the little ones "over the hills and faraway to the land of make believe" using the story teller's arts which have been used so effectively by the Toledo Public Library in developing an interest in reading.

ARE YOU LISTENING? . . . Fridays at 9:30 A.M. Kdg.-3. This is for the little tots! There's Sing-a-Song Susie, there's verse for wee folk read by wee folk (see the cover) under the watchful eye of Willy-

Nilly, and finally Jock Disk spins a platter for the kiddies. Written and produced by the students of WTDS Radio Production Staff with the cooperation of McKinley intermediate teachers whose pupils read the verse.

LIVE MUSIC PROGRAMS . . . During the two weeks preceding Christmas singing groups ranging in size from 60 to 125 students broadcast seasonal music. The groups represented were the Woodward High School Special Robed Girls Choir, the Burnham High School A Capella Choir (Sylvania, Ohio), the Waite High School Choir, the Libbey High School Choir, the DeVilbiss High School A Capella Choir, and the McKinley-Walbridge Elementary School Choir. The Scott High Orchestra broadcasts on Friday, January 7, and other instrumental and choral groups will be scheduled as they are ready for recital. *WTDS carries more live music than is possible for most commercial stations.*

JUNIOR TOWN MEETING OF THE AIR . . . Thursdays at 9:30 P.M. WTOL And while not on WTDS, still this is a production of WTDS! It is America's oldest radio forum for high school students, it has won two national awards (the only program of its kind to do so) and has had two international broadcasts with England.

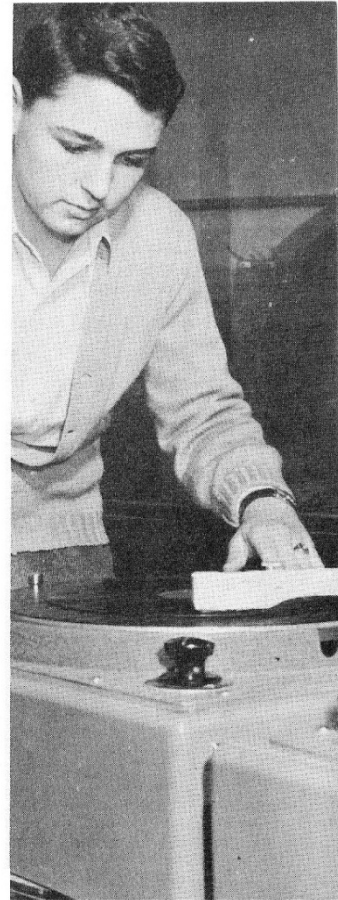
WTDS-FM *Platter Shows*

WTDS-FM spins platters with the best! You will enjoy every one of these offerings . . . students get announcing and operating experience.

1. **ADVENTURES IN RESEARCH . . .** Mondays at 9:15 A.M. A dramatization of a different topic of scientific research each time, this product of the Westinghouse Research Laboratories presents scientific fact with a dramatic impact.
2. **WE ARE MANY PEOPLE . . .** Mondays at 9:30 and 2:30. This series . . . a gift to WTDS from the United, Jewish Council . . . exposes wittily and dramatically racial and religious intolerance.
3. **AMERICANS ALL-IMMIGRANTS ALL . . .** Mondays at 10:00 and 1:30. This series is a radio classic. Originally presented over CBS by the U.S. Office of Education, the International Institute has given us the transcriptions. They explain our various racial and national strains and indicate that Americans All-Immigrants All really describes us.
4. **MUSIC FOR YOU . . .** Daily at several spots morning and afternoon. This outstanding series represents the riches of the Music Library of the Toledo Museum of Art. Their collection of approximately 5,500 records is nationally famed, for it represents the best in nearly every area of music. Mr. A. Beverly Barksdale, Director of Music for the Museum, selects the music and annotates it.
5. **BOOKS BRING ADVENTURE . . .** Tuesdays at 10:00 and 1:30. This series has won several prizes. Sponsored by the national Junior League, it is a gift of the Toledo chapter of the Junior League. Contemporary books in the children's field are ably dramatized.
6. **TOLEDO CALLING . . .** Wednesdays at 9:45 and 1:15. This series sponsored by the Toledo Chamber of Commerce was aired over the three commercial stations: WSPD, WTOL, and WTOD last year as a public service, and

then presented to WTDS for its permanent transcription library.

7. **EXCURSIONS IN SCIENCE . . .** Tuesdays at 10:30 and 1:15. Sponsored by the General Electric Research Laboratories, this series nevertheless adventures into the general field of science—one broadcast, for example, deals with Dr. Ernest P. Walker's report on "Animal Behavior".
8. **LEST WE FORGET . . .** There are three different series of these remarkable dramatizations of the hard-won and constant fight for the freedoms we now enjoy. Written and produced by the Institute for Democratic Education, each series has won notable acclaim nationally.
9. **HOLLAND CALLING . . .** Mondays at 2 P.M. A series depicting various aspects of life in Holland. A gift of the Netherlands Information Bureau.
10. **A LOOK AT AUSTRALIA . . .** Tuesdays at 9:45 and 2:30. As the title indicates the effort is made to bring Australian life and manners into focus for Americans. It is done pleasantly and entertainingly and informatively by presenting leading Australians in public life—artists, singers, musicians, diplomats, business men, and ordinary workers.
11. **FRENCH IN THE AIR . . .** Wednesdays at 9:30 and 1:45. Would you like to learn French by the conversational method? Then listen in regularly to this series supplied free to us by the North American Service of the French Broadcasting System—a guarantee of its quality and authority.
12. **SPIRIT OF THE VIKINGS . . .** Fridays at 10:15 and 2:15. This series . . . a gift of the Royal Norwegian Government . . . presents insights into Norwegian life and customs and arts through music and interviews.





Career Forum

Listen to Career Forum . . . Monday mornings at 9:45; rebroadcast at 2:45 P. M. Mondays and at 10:15 and 11:00 A. M. and 1:45 P. M. on Tuesdays.

This series is designed to acquaint high school students with vocational opportunities in Toledo. Outstanding Toledoans come before a panel of students each Monday morning, give a brief statement of the preparation, background and training necessary for success in the field and then answer the barrage of questions from the student panel. Members of Rotary offer the benefit of their special insight into careers open especially to men, and members of Zonta supply speakers on job opportunities for women. Needless to say, the information gained from the program is almost as valuable to an adult seeking a new vocational field as it is for students.

Schedule for the Year 1948-1949

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| Nov. 15—"Careers for Women in Law and Public Life"—Mrs. Florence Wells, Toledo Attorney, coordinator in Whitney Vocational High School | Nov. 29—"Careers in the Food Industry"—Mrs. Emily Leister, Catering Manager, Buddie's Lunch System, Inc. |
| Nov. 22—"Careers in the Glass Industry"—Mr. Harold R. Schutz, Chief Engineer, Libbey Glass Div., Owens-Illinois Glass Company. | Dec. 6—"Careers in Law"—Mr. A. Gilmore Flues, Toledo attorney and civic leader. |
| | Dec. 13—"Social Work as a Career"—Mrs. Estelle Parsons, Executive Secretary, Toledo Society for the Blind. |

- Dec. 20—"Careers in Food Production and Processing"—Mr. Irving Reynolds, President, Franklin Ice Cream and Candy Co.
- Jan. 10—"Cosmetology"—Mrs. Vera Hunter, Owner and Manager of the Hunter Supply Company—Beauty Shop Supplies.
- Jan. 17—"Careers in Medicine"—Dr. William K. Zollinger.
- Jan. 24—"Careers in the Needle Trades"—Mrs. Bertha Robertson, Teacher, Whitney Vocational High School.
- Jan. 31—"Careers in Factory Work"—Mr. F. Cyril Greenhill, President, Acklin Stamping Co.
- Feb. 7—"Women in Factory Work"—Miss Nancy Howard, Junior Industrial Engineer, Owens-Illinois.
- Feb. 14—"Careers in Advertising"—Mr. Theodore E. Reeves, President, The Reeves Advertising Co.
- Feb. 21—"Jobs for Women in Department Stores"—Miss Charlotte Bissel, Employment Director, Lasalle & Koch Co.
- Feb. 28—"Careers in Department Stores"—Mr. Fern L. Kettel, President, The Lamson Bros. Co.
- Mar. 7—"Jobs for Women in Electronics"—Mrs. Helen C. Hawley, Owner, Toledo Radio Specialties.
- Mar. 14—"Farming as a Career"—Mr. Harold Anderson, Managing Partner, Anderson Elevator Co.
- Mar. 21—"Opportunities for Women in Office Work"—Miss Ruth Davis, Director, Davis Business College.
- Mar. 28—"Newspaper Publishing"—Mr. G. Gordon Strong, Business Manager and Treasurer, The Toledo Blade.
- April 4—"Music as a Career"—Mrs. Lucille Stone, Director, Bach Conservatory of Music.
- April 11—"Careers in Accounting"—Mr. Cyril H. Wideman, Partner, Wideman, Madden, Dolan and Co.
- April 18 and 25—Spring Recess.
- May 2—"A Woman's Job in a Flower Shop"—Mrs. Alberta Cooper, Florist.
- May 9—"Sales Work as a Career"—Mr. Joseph H. Nuffer, President, Air-Way Electric Appliance Corp.
- May 16—"Careers for Women in Pharmacy"—Mrs. Marjorie Neal Wilson, Pharmacist.
- May 23—"Careers in Education"—Dr. Wilbur W. White, President, University of Toledo.

Are You Listening? Don't you think that *Career Forum* deserves *your* hearing? When twenty-four busy Toledoans as prominent as these speakers take time out to share their experience with your children, don't you think that the program has value for you, too?

NOW . . . you have an idea of what we are doing on the air. But REALLY you don't know what this means unless you see the kids in action! That means that you should visit WTDS. Just call KIngswood 9312 and make a date for yourself and party of friends, or your Mothers' Club, or your P.T.A. We shall see to it that your special interests are satisfied.

THE RADIO-VISUAL EDUCATION DEPARTMENT

HARRY D. LAMB, *Director*

DOROTHY KELLOGG, *Director of Production*

J. J. MCCARTHY, *Script Editor*

L. B. CHAPMAN, *Engineer*

FRANCES GRIFFIN, DeVilbiss

ROBERTA SHINE, Scott

ANGELA COSTIGAN, Libbey

EUGENE MILLER, Scott

PAULINE BLACK, Libbey

MILDRED COWELL, Waite

WILLIAM EVERHART, Libbey

DOROTHY MATHENY, Woodward